

OmnicomGroup | SXSW 2019

Austin, TX, March 8-17

FRIDAY, MARCH 8TH

6:00pm-8:00pm

SUNSET SOIREE FOR ACUVUE® OASYS WITH TRANSITIONS™

Client: Johnson & Johnson Vision

Agency: FleishmanHillard

Venue: The Azul Rooftop at The Westin Hotel Austin

SATURDAY, MARCH 9TH

11:00am-12:00pm

BUSINESS AND SOCIAL JUSTICE IN THE TRUMP ERA

Agency Speaker: Ravi Sunnak, EVP, Sustainable Development Goals, [Porter Novelli](#)

Client Speaker: Chris Miller, Social Mission Activism Manager, [Ben & Jerry's](#)

Venue: The Line, Topaz Ballroom 1-2-3

11:00am-12:00pm

HOW THE GENDER TECH MOVEMENT IS EMPOWERING WOMEN

Client Speaker: Lauren Moore, Vice President, Global Community Impact, [Johnson & Johnson](#)

Venue: The Line, ONYX Ballroom 1

3:30pm-4:30pm

HUMANIZING YOUR BRAND IN THE ROBOT-ERA

Agency Speaker: Howard Belk, Co-CEO and CCO, [Siegel + Gale](#)

Venue: SAP House at Trinity and 2nd

6:00pm-7:00pm

FAST COMPANY CELEBRATES 2019 MOST INNOVATIVE COMPANIES

Venue: *Fast Company* Grill

Invitation-only; request an invitation at [this link](#)

6:15pm-6:45pm

SPARK YOUR STORY: HOW SIGNALS CAN INSPIRE SMARTER STORYTELLING

Agency Speaker: Ioana Filip, ECD, [Energy BBDO](#)

Client Speakers: [Google](#)

Venue: JW Marriott, Austin

7:30pm-9:30pm

ADWEEK ARC AWARDS AND EDITORS' MEET AND GREET

Venue: The Line Hotel

RSVP required; use [this link](#)

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12:00pm-8:00pm

DEMOS OF CONCEPT TECHNOLOGIES WITH DAILY SPEAKERS

Client: Sony Japan's Wow Studio

Agency: Ketchum

Venue: 99 Trinity

SUNDAY, MARCH 10TH

3:30pm-4:30pm

FEATURED SESSION: ROY SPENCE

Agency Speaker: Roy Spence, Co-founder and Chairman of GSD&M and Founder of The Promiseland Project

Venue: Hilton Austin Downtown, Salon H

5:00pm-6:00pm

WACKO WORLD AND THE RISE OF MEMELORD BRANDS

Agency Speaker: Sarah Rabia, Global Director of Cultural Strategy of TBWA

Venue: Fairmont Congressional B

12:00pm-8:00pm

DEMOS OF CONCEPT TECHNOLOGIES WITH DAILY SPEAKERS

Client: Sony Japan's Wow Studio

Agency: Ketchum

Venue: 99 Trinity

MONDAY, MARCH 11TH

5:00pm-6:00pm

GIRL CULTURE

Agency Speaker: Margaret Johnson, CCO, GS&P

Venue: Fairmont Congressional B

6:00pm-8:00pm

SUNSET SOIREE FOR ACUVUE® OASYS WITH TRANSITIONS™

Client: Johnson & Johnson Vision

Agency: FleishmanHillard

Venue: The Azul Rooftop at The Westin Hotel Austin

6:00pm-9:00pm

THE HOUSE OF INFLUENCE WITH TWITTER AND BRANDWATCH

Venue: Historic Manor in the Heart of Austin (*address to be provided with invite*)

Invitation-only; to receive an invite, email Michael Lehrer at michaell@brandwatch.com

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6:00pm-11:00pm

9TH ANNUAL GSD&M PARTY AT SXSW

Venue: GSD&M Office (828 West 6th St.)

Invitation-only

12:00pm-8:00pm

DEMOS OF CONCEPT TECHNOLOGIES WITH DAILY SPEAKERS

Client: Sony Japan's Wow Studio

Agency: Ketchum

Venue: 99 Trinity

TUESDAY, MARCH 12TH

12:00pm-8:00pm

DEMOS OF CONCEPT TECHNOLOGIES WITH DAILY SPEAKERS

Client: Sony Japan's Wow Studio

Agency: Ketchum

Venue: 99 Trinity

THURSDAY, MARCH 14TH

11:00am-12:00pm

THE OUTER LIMITS: TACKLING INCLUSIVITY IN THE MEDIA

Agency Speaker: Soon Mee-Kim, EVP, Global Diversity and Inclusion Leader, [Porter Novelli](#)

Venue: JW Marriott Salon H

4:00pm-9:30pm

ACUVUE® OASYS WITH TRANSITIONS™ EXPERIENTIAL FOOTPRINT

Client: Johnson & Johnson Vision

Agency: FleishmanHillard

Venue: Auditorium Shores, Austin (Outdoor Stage Area)

Please note: CES badges are required to access show floor stages and free conference tracks. Questions? Contact Katie Beale at katie.beale@omnicomgroup.com