

LIONS LIVE

Tune in for five days of practical insight and an insider's view of creative excellence as Grand Prix and Gold Lion-winning teams share honest accounts of how their work came to light.



October 19-23, 2020

*All times in ET

Monday, October 19

TIME	AGENCY	SESSION	CATEGORY	EVENT LINK
10:30am	AlmapBBDO	The Great Reboot: 'Show us what amazing looks like' <ul style="list-style-type: none"> Marcello Serpa, Former Co-chairman, AlmapBBDO 	What I've Learnt	https://lionslive.canneslions.com/watch-now
11:40am	TBWA\Chiat\Day New York	The Blueprint of a Creative Reinvention <ul style="list-style-type: none"> Chris Beresford-Hill, Chief Creative Officer, TBWA\Chiat\Day New York Nancy Reyes, President, TBWA\Chiat\Day New York 	Insider Stories: Creative Culture & Leadership	https://lionslive.canneslions.com/watch-now

Tuesday, October 20

TIME	AGENCY	SESSION	CATEGORY	EVENT LINK
9:10am	DDB Group Germany & Africa/DDB	Behind the Scenes: "The Uncensored Playlist" <ul style="list-style-type: none"> Sarah Bensel, Business Director, DDB Group Germany Marco Lemcke, Creative Director, DDB Group Germany Patrik Lenhart, Executive Creative Director, DDB Group Germany Dennis May, Chief Creative Officer, DDB Group Germany Felipe Cury, Executive Creative Director, Africa/DDB 	Behind the Scenes: Case Studies	https://lionslive.canneslions.com/watch-now

Wednesday, October 21

TIME	AGENCY	SESSION	CATEGORY	EVENT LINK
11:30am	BBDO Worldwide & BBDO NY	Ten Years of Snickers' You're Not You When You're Hungry <ul style="list-style-type: none"> Kirsten Flanik, President & CEO, BBDO NY David Lubars, Chief Creative Officer WW, BBDO WW Susannah Keller, EVP, Mars Global Business Leader, BBDO Amy Wertheimer, EVP, Group Executive Producer, BBDO NY Gianfranco Arena, Executive Creative Director, BBDO NY Peter Kain, Executive Creative Director, BBDO NY 	Insider Stories - Creative Effectiveness	https://lionslive.canneslions.com/watch-now

Thursday, October 22

TIME	AGENCY	SESSION	CATEGORY	EVENT LINK
10:10am	Impact BBDO Dubai	Behind the Scenes: "The Blank Edition" <ul style="list-style-type: none"> Joe Abou-Khaled, Regional Creative Director, BBDO MENA Paul Shearer, Chief Creative Officer, Impact BBDO Emile Tabanji, Director Impact BBDO Beirut & Chief Creative Officer, Impact BBDO Cairo 	Behind the Scenes: Case Studies	https://lionslive.canneslions.com/watch-now
11:55am	AMVBBDO	Behind the Scenes: "The Truth-telling Journey of Libresse" <ul style="list-style-type: none"> Toby Allen, Deputy Executive Creative Director, AMVBBDO Margaux Revol, Strategy Director, AMVBBDO 	Behind the Scenes: Case Studies	https://lionslive.canneslions.com/watch-now

Friday, October 23

TIME	AGENCY	SESSION	CATEGORY	EVENT LINK
11:30am	DDB India	SIBI: A Message to the Creative Community – Harshada Thakurdesai and Sakshi Choudhary <ul style="list-style-type: none"> Harshada Thakurdesai, Group Creative Director, DDB India 	SIBI: A Message to the Creative Community, in partnership with Spotify	https://lionslive.canneslions.com/watch-now