

2020 Advertising Week

LONDON & NEW YORK EVENTS

*All times in ET

Tuesday, September 29

TIME	AGENCY	EVENT	CHANNEL	EVENT LINK
4:30am	PHD Worldwide	<p>Great Minds Morning Debate: This house believes that advertising has responded well to the Covid-19 crisis</p> <ul style="list-style-type: none"> • Philippa Brown, CEO, PHD WW • Christopher Kenna, CEO and Founder, Brand Advance • Keith Weed, Former CMCO, Unilever, and President, Advertising Association • Harriet Kingaby, Co-Chair, Concious Advertising Network • Nicola Mendelsohn CBE, VP EMEA, Facebook 	AW Studios	https://live.advertisingweek.com/agenda/session/378473
6:00am	AMV BBDO	<p>The great reboot: 'Show us what amazing looks like'</p> <ul style="list-style-type: none"> • Toby Allen, Deputy ECD, AMV BBDO • Louis Richardson, Director of Marketing, Europe, Pinterest • Pip Jamieson, Founder, The Dots • Laura Jordan-Bambach, Creative Partner, Mr. President • Selma Nicholls, Casting Agent, Looks Like Me 	Creativity	https://live.advertisingweek.com/agenda/session/378050
8:00am	PHD UK	<p>The great reboot: Meet the leaders reshaping Adland</p> <ul style="list-style-type: none"> • Lauren Ogundeko, Head of Response/Resolution Media & Board Director, PHD UK • Suki Thompson, Founder & CEO, Let's Reset • Nafisa Bakkar, Co-founder & CEO, Amaliah • Milka Kramer, UK Country Manager, Pinterest 	Creativity	https://live.advertisingweek.com/agenda/session/378457
10:30am	OMD Worldwide	<p>How do you make better decisions faster for your brand, when the world stops?</p> <ul style="list-style-type: none"> • Jean-Paul Edwards, Chief Product Officer, OMD • Israel Mirsky, Global Head of Technology & Emerging Platforms, OMD 	AW Learn	https://live.advertisingweek.com/agenda/session/378088
11:00am	PHD UK	<p>Unleashing the Challenger Mentality</p> <ul style="list-style-type: none"> • Hannah Savage, Strategy Director, PHD UK • Tom Thirlwall, CEO, COPA90 • Chris Pitt, CMO, HSBC UK • Adam Morgan, Founder & Partner, eatbigfish 	Rebuilding	https://live.advertisingweek.com/agenda/session/378462

Wednesday, September 30

TIME	AGENCY	EVENT	LOCATION	EVENT LINK
10:00am	ONE HUNDRED	<p>Leading with Purpose: A fireside chat with Alex Mahon, CEO, Channel 4</p> <ul style="list-style-type: none"> • John O'Brien, Managing Partner, EMEA, ONE HUNDRED • Alex Mahon, CEO, Channel 4 	AWStudios	https://live.advertisingweek.com/agenda/session/378096

10:30am	Lucky Generals	Overcoming Overwhelm <ul style="list-style-type: none"> • Katie Lee, CEO, Lucky Generals • Nicola Kemp, Editorial Director, Creativebrief • Victoria Brooks, VP 2019 & Strategy Consultant, Bloom • Graeme Douglas, Chief Strategy Officer, Bountiful Cow • Nicky Palamarczuk, Head of Social Influence & Founder of Back to Work After VCCP 	AWLearn	https://live.advertisingweek.com/agenda/session/378189
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Thursday, October 1

TIME	AGENCY	EVENT	LOCATION	EVENT LINK
6:30am	PHD	The Return to Cinema: #BestSeatInMedia <ul style="list-style-type: none"> • Mike Florence, Chief Strategy Officer, PHD • Tom Linay, Content Business Director, Digital Cinema Media • Karen Stacey, CEO, Digital Cinema Media 	Entertainment	https://live.advertisingweek.com/agenda/session/378099
10:30am	adam&eveDDB	Climate Change and the Advertising Industry <ul style="list-style-type: none"> • Anthony Falco, Chief Production Officer, adam&eveDDB • Rob McFaul, #changethebrief advisor, Mindshare • Laura Costello, Senior Strategist, Thinkhouse • Ruth Wright, Managing Editor, Euronews • Dominic Mills, Columnist, Mediatel 	AWStudios	https://live.advertisingweek.com/agenda/session/378162
10:30am	OMD UK	Unlocking Brand Loyalty through Community & Belonging <ul style="list-style-type: none"> • Vicky Fox, Chief Planning Officer, OMD UK • Jen Wong, COO, Reddit 	Rebuilding	https://live.advertisingweek.com/agenda/session/378212

Friday, October 2

TIME	AGENCY	EVENT	LOCATION	EVENT LINK
6:00am	Manning Gottlieb OMD	Manning Gottlieb OMD Workshop <ul style="list-style-type: none"> • TBD 	AWLearn	https://live.advertisingweek.com/agenda/session/378072

Monday, October 5

TIME	AGENCY	EVENT	CHANNEL	EVENT LINK
11:00am	TBWA/65dB	What Global Response to Black Lives Matter Tells Us About Brand Activism <ul style="list-style-type: none"> • Emmanuel Anjembe, Managing Director of 65dB • Francois Vogel, President and Founder of 65dB • Hannah Murcott, Senior Insights Analyst at 65dB 	AWLearn	https://live.advertisingweek.com/agenda/session/390606

2:00pm	The Integer Group	Attracting Ad Budgets: How TikTok & Integer Group Win High Profile Clients <ul style="list-style-type: none"> Nicole Souza, EVP Growth & Marketing, The Integer Group Sandie Hawkins, Head of US Advertising, TikTok Dave Currie, CEO, Winmo 	Rebuilding	https://live.advertisingweek.com/agenda/session/378338
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Tuesday, October 6

TIME	AGENCY	EVENT	LOCATION	EVENT LINK
9:00am	BBDO	Is There a Place for Brands on the Frontlines of Identity-Based Activism? <ul style="list-style-type: none"> Jason Rosario, Chief DE&I Officer, BBDO WW Charlene Carruthers, Political Strategist, Cultural Worker, PhD Student Raquel Willis, Trans Activist and Director of Communications, @MsFoundation God-is Rivera, Global Director, Culture and Community, Twitter 	AWStudios	https://live.advertisingweek.com/agenda/session/378333
11:00am	OMD	Snap: The Future of Mobile Entertainment is Here <ul style="list-style-type: none"> Susanna Earnest, Managing Director, OMD David Roter, VP, Global Agency & Brand, Snap Fotoulla Damaskos, SVP Brand Strategy and Innovation, National Research Group Wanda Pogue, CSO, VaynerMedia 	Entertainment	https://live.advertisingweek.com/agenda/session/378303
3:00pm	TBWA	Comedian Ilana Glazer is Disrupting Politics <ul style="list-style-type: none"> Comedian Ilana Glazer Doug Melville, Chief Diversity Officer, TBWA North America 	Leadership	https://live.advertisingweek.com/agenda/session/393002

Thursday, October 8

TIME	AGENCY	EVENT	LOCATION	EVENT LINK
11:00am	Omnicom Group	Changing the Narrative Around Racial Injustice <ul style="list-style-type: none"> Tiffany R. Warren, SVP & Chief Diversity Officer, Omnicom Group Elliot Lum, Head of Growth, ANA Foundation (AEF) Tara DeVeaux, EVP & Chief Marketing Officer, Wild Card Heidi Arthur, Chief Campaign Development Officer, The Ad Council 	Purpose	https://live.advertisingweek.com/agenda/session/378239