

Omnicom Group Inc. U.S. Political Contributions Policy

This Policy applies to Omnicom Group Inc. (“Omnicom,” or the “Company”) and its majority-owned subsidiaries (hereinafter, “agencies”) regarding U.S. political activities, including political contributions at the federal, state and local levels, membership in trade associations, and lobbying activities. Any of such activities must be in accordance with all applicable laws and regulations, and in accordance with Omnicom’s Code of Business Conduct and this Policy.

Corporate Political Contributions

Omnicom generally does not make political contributions at the holding company level to individual candidates, political committees or parties or participate in political activities, including to influence a federal, state or location election, ballot measure or initiative. Omnicom’s agencies are not encouraged to engage in such activities, but if they do such action must be in accordance with this Policy. Furthermore, in the event that Omnicom or one of its agencies desires to make a monetary political contribution in excess of \$10,000, such contribution (i) must be confirmed by Omnicom’s General Counsel as being in compliance with all applicable laws, reporting requirements and this Policy, (ii) would require the approval of Omnicom’s Chief Financial Officer, and (iii) shall be reported to the Governance Committee of Omnicom’s Board of Directors.

Voluntary Employee Political Participation

Omnicom does not have a company-sponsored Political Action Committee (PAC). Furthermore, Omnicom employees may not make political contributions by or in the name of Omnicom or its agencies. However, the Company respects the right of its employees to voluntarily use their own resources to contribute to a candidate or cause of their choice on their personal time and with their personal funds. Any such action must be in accordance with the Company’s Code of Business Conduct.

Participation in Trade Associations and Lobbying

Omnicom and its agencies may belong to trade associations that advocate on major public policy issues of importance to the Company and the communities in which it operates, and not to advance any political purposes. The participation of Omnicom and its agencies as members of these associations comes with the understanding that their membership does not represent agreement with the positions, views or objectives of the trade associations or of other members, but a belief that their support will help advance policy objectives aligned with the interests of Omnicom and its agencies.

While Omnicom and its agencies do not generally engage in lobbying activities on their own behalf, Omnicom and its agencies may lobby on behalf of issues that affect their businesses and operations, in compliance with the Code of Business Conduct and all federal, state and local laws concerning lobbying registration and reporting.

General/Governance

Restrictions in this Policy do not apply to political marketing and communications services, ordinary lobbying activities or other services provided by Omnicom agencies whose regular business activities include such services provided in normal course on behalf of clients.

The Governance Committee of Omnicom’s Board of Directors makes recommendations to the Board with respect to the adoption and amendment of this Policy.

As adopted by the Board of Directors on March 24, 2021.