

2021 Payments to U.S. Trade Associations – Omnicom and its Agencies
(annual dues above \$50,000)

<i>Trade Association</i>	<i>2021 Payment</i>	<i>Percentage of dues reported by the trade association as being used for lobbying expenditures</i>	<i>Resulting payment amount allocable to lobbying expenditures</i>
Association of National Advertisers	\$553,585	9.0%	\$49,823
American Advertising Federation	\$228,896	2.7%	\$6,180
Trustworthy Accountability Group	\$150,000	0.0%	\$0
Geopath	\$90,246	0.0%	\$0
Alliance for Audited Media	\$74,436	0.0%	\$0