

2024 Payments to U.S. Trade Associations – Omnicom and its Agencies (annual payments above \$50,000)		
<i>Trade Association</i>	<i>2024 Payments</i>	<i>Percentage of 2024 member dues reported by the trade association as being used for lobbying activities</i>
American Advertising Federation	\$375,000	5.2%
Association of National Advertisers	\$125,750	6.5%
Trustworthy Accountability Group	\$ 75,000	0.0%